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# Angeliki Blessiou

## About Me

Self-motivated, creative & hard-working professional eager to engage in new challenges. I have experience in market research and an educational background in Fashion. I use my creativity and strategic thinking along with commercial acumen with an affinity for Fashion, Media, and Sustainability to deliver meaningful insights.

## Education

### University for the Creative Arts

Fashion Management & Marketing (BA)

1.1 First Class Honours

2018-2021

## Hard Skills

### Adobe Creative Suite



### Microsoft Office



### Data Analysis



## Soft Skills

### Problem Solving



### Communication & Collaboration



### Attention to detail



## Work Experience

### Junior Research Manager

**MetrixLab (May 2022 - present)**

Ad-hoc projects & Trackers

- Quantitative and Qualitative research
- Multi-Channel & Multi-Market Campaign monitor and Evaluation
- Synthesizing data to deliver meaningful strategies for clients
- Industries clients operate: Media, Entertainment, FMG, Travel, Fashion, etc.

### JumpStart Executive

**MetrixLab (Nov.2021 - May 2022)**

- Assisting in managing quantitative projects
- Leading AI qualitative projects
- Film and TV Series tracking & reporting
- Reporting on Early ideas concept testing

### Social Media Assisat

**Alpha Club Fitness (Jul.2021 - Nov.2021)**

- Content Creation, Influencer Marketing, and CLO design of limited collections

### Artwork Editorial Intern

**Cent Magazine (Mar.2020- Jul.2021)**

- Content Creation & SEO

## Language Skills

English (Fluent)

Greek (Native)

Spanish (Beginner)

## Accomplishments

- Achieved the Bright Future Award from the UCA Business School,
- Market& Social Research Certification by the Market Research Society (Distinction)
- LinkedIn Skill Badge regarding Adobe Indesign and Microsoft PowerPoint